

*Brief intro to working with us* ▶



# **munch | strøm**

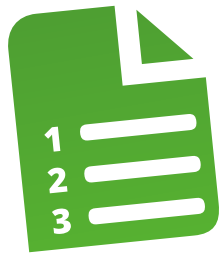
**A connected approach  
to communication**



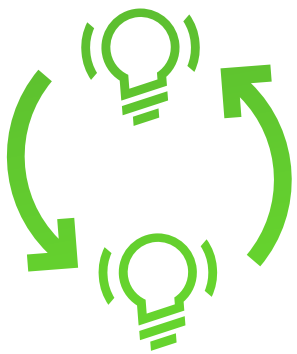
**We research** | Collaborating with you, we collect data on industry, markets, segments, consumer behavior, media...



**We analyze** | We analyze and monitor relevant data. We spot problems and opportunities and draw our conclusions.



**We plan** | We develop marketing plans for both short term bursts and long term durability.



**We connect** | How can mobile enhance a retail experience? Can social media turbo-charge your existing marketing? How do we seamlessly convey a brand across platforms? Connected thinking makes for potent communication.



**Identity** | Original company signatures. Functional identities. Dynamic solutions for interactive audience engagement. Design guides & content backup.



**Presentation** | Digital media and print. Strategy led solutions working across different applications. Time/cost assessments based on experience & insight.



**Campaigns** | Online, offline, the highstreet, mail, mobile, short loud bursts, slow burning loyalty builders.



**Brand strategy** | Helping original ideas find resonance with audiences, brand communication has evolved from mere one-way communication to being all about dialogue and audience co-authorship. We help you develop your proposition, apply technology, focus your communication.

**Connecting** | Our approach is to connect. It's when we connect targeted messages across digital, print, websites, advertising, mobile, mail campaigns, promotion, social media that they really begin to stick with people.



competitions



viral messages



web banners



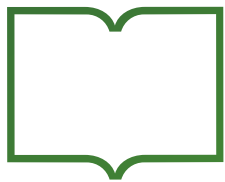
brand videos



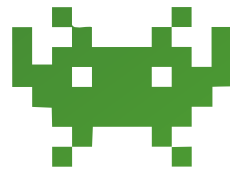
high street



e-commerce



printed ads



micro games



mobile apps



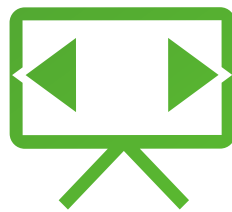
product features



stationary



websites



presentations



newsletters



articles/blogs



infographics



project briefs



social media



interactive demos

**5 qualities** | We think are essential when designing user-centric applications, developing targeted communication and growing brands.



**Be relevant:**  
Ignore if not relevant!



**Be inspired:**  
Be inspired, it's contagious.



**Be consistent:**  
Repeating nice surprises never gets monotonous.



**Be functional:**  
Making it work for others works.



**Be daring:**  
Curiosity rewarded the stray-dog.

**THANK YOU FOR YOUR ATTENTION!**

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